



# TURA



# Tura Brand Portfolio 2023

800-242-8872 | tura.com



## TURA

Leading eyewear brand since 1938

**Designed in the USA** with an American sensibility

High quality materials, **jewelry-like details**,  
& Swarovski crystals

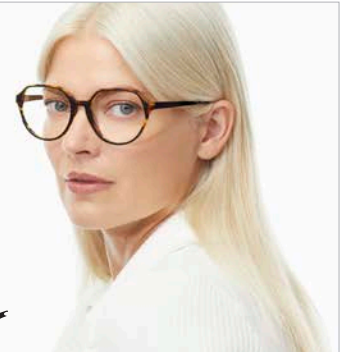
Successfully captures the **fashionable woman**  
who appreciates the **finest quality**

Kate Young is a **Hollywood stylist** to multiple “A” list celebrities including Selena Gomez & Dakota Johnson

Kate **sets the trends** & defines what is fashionable today

The collection mixes reference of **old Hollywood glamour** with modern **jewelry-like details**

The collection is **sculpted, sleek, minimal, chic**



KATE YOUNG  
FOR

*Tura*



GLEMAUD  
× TURA

A **glamorous** collection featuring **dramatic** shapes where **retro meets modern**.

**Vibrant**, rich custom colors complementing medium to deep skin tones.

The exclusive **Forever Fit** provides a proper fit and comfort.

**German Engineered**

**Performance & Style** driven

Original **memory metal** brand

**Innovative Technology** (ETS, EAS, PDT)

## TITANFLEX



BOTANIQ®

Exclusively **bio-based**, contemporary design brand

**Biodegradable, natural, recycled and recyclable**

Rich **earthy color** palettes, **custom laminations**, and revolutionary **adjustable wood temples**

Partnership with **One Tree Planted**

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Unmistakably Ted Baker **gleaming details**

**Forward-looking** bold, wearable shapes

Curiously **innovative materials:** **T E D B A K E R**  
Bio-friendly, Custom Laminations **L O N D O N**

**Smart-casual style** for every day - playful, yet refined

**Contemporary yet edgy** with subtle lux details



Designed by **Gwen Stefani** for her fans

**Bold, colorful, & playful** with a fresh perspective

For women who love **color**,  
are **self expressive** & have **unconventional style**

The gx by Gwen Stefani **Juniors** collection is  
**bright, playful, & culturally relevant**



**gx**  
by GWEN STEFANI

Designed by **Gwen Stefani**

Mash up of **Hollywood glamour & street style**

**Bold, black & white**

Signature **slot head screw details** **L . A . M . B .**

The brand fills market void for **edgy design**



Irresistibly **flirty**,  
the iconic British brand **dares to be different**

Layered in luxurious **custom details** and  
**whimsical flair** for a playful edge

Sassy **animal prints**, graphic **polka dots**,  
and **vintage stone details** set the stage  
for an imaginative woman



**LULU GUINNESS**  
LONDON

**Casual and effortless** style inspired by a  
**sporty and outdoor** lifestyle

Bodes well with **personas who love adventures**  
near the water, slope, and on the street

**Down to earth** classic shapes and colors inspired  
by ocean, mountain, and sport themes

**O'NEILL**



**TURA**

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Global iconic denim & contemporary **lifestyle brand**

Quality with effortless & **versatile style**

Sexy & rebellious ethos blended with **moto influence**

Men's collection is **casual** & adventurous

Women's collection is **trendy** & accessorized

**BUFFALO**  
DAVID BITTON



**HUMPHREY'S**  
eyewear

Inspired by global street style

**Urban, trendy & colorful**

**Affordable designs** for the fashion conscious

Offers **Petite Fit** sub-collection

**Vibrant** street-inspired **athleisure** style

Layered details with standout logo elements and **sporty** accents

**Colorful** graphics and **bold** colors

For the **individualist**

**SUPERDRY**®  
SS23 — OPTICAL COLLECTION



**BRENDEL**  
EYEWEAR

Fashionable product with **European flair**

**Luxurious & innovative** materials

**Feminine details & expressive colors**

True **fashion** eyewear brand

Brand **rich in history**

**GEOFFREY BEENE**

**Classic & contemporary** American style

**High value, high quality** frames at a **competitive price**

Offers **XL fit**

